MULTIMEDIA   UNIVERSITY

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FINAL EXAMINATION

TRIMESTER 1, 2018/2019 SESSION

BBS2844 – BUSINESS AND SOCIETY
(Distance Education)

13 OCTOBER 2018
9.00 a.m. to 11.00 a.m.
(2 HOURS)

INSTRUCTION TO STUDENT

1. This Question paper consists of **THREE (3)** pages inclusive of the cover page with **FOUR (4)** questions only.

2. Answer **ALL** questions. The mark distribution for each question is given.

3. Please write all your answers in the answer booklet provided.

QUESTION 1

a. Explain **FOUR** (4) reasons why ethics has become the focus of many business decision makers. Gives **TWO** (2) examples of some of the corporate scandal occurring over the past years.

(12 marks)

b. Briefly explain **FOUR** (4) of the primary stakeholders in terms of the business environment and how it impacted them.

(13 marks)
(Total: 25 marks)

QUESTION 2

a. What is corporate governance? Propose **FOUR** (4) steps a business can take to practice good corporate governance.

(15 marks)

b. Why is it important for the government to regulate business? Discuss

(10 marks)
(Total: 25 marks)

QUESTION 3

a. The central questions in employment relations are recognizing employees' rights. The underlying assumption is that business should provide as many of these rights as possible. Discuss **FOUR** (4) of the employees' rights.

(13 marks)

b. Discuss the ethical elements that can help corporations to better understand the issue of product safety and quality.

(12 marks)
(Total: 25 marks)

Continued..

QUESTION 4

a. Technology today has become an important part of everyday life. Discuss **FOUR (4)** of   the ethical challenges that technology presents to the business and society.

(12 marks)

b. Environmental awareness and corporate social responsibilities (CSR) generally complement   each   other   in   the   context   of   business   integration with the society. Provide **FOUR (4)** examples of CSR commonly practiced by companies to preserve the environment.

(13 marks)
(Total: 25 marks)

TOTAL (100 MARKS)

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